



National Distribution & Contracting, Inc.

For Immediate Release

## ***ADC Announces the Launch of the New Quala Dental Products Catalog***

**Nashville, TN - November, 2005** – American Dental Cooperative (ADC) announced today it has launched a new Quala dental products catalog. The Quala products encompass hundreds of product offerings under thirteen categories, providing value and competitive pricing.

The 28-page catalog is exclusively offered by authorized distributor members of ADC – 24 independent dental dealers across the United States and Canada. The full-color graphic content highlights the full Quala line, including many new product additions such as Surgical Instruments and Ultrasonic Inserts.

Melissa Pearson, Marketing Manager for ADC states the new product offerings are in response to high customer demand for the Quala brand of products. “I’m pleased with the favorable product reception from doctors and dental hygienists. Quala brand customers are very loyal and are rewarded with exceptional value and performance.”

### ***Quala-ty Products for the Caring Professional.***

American Dental Cooperative is a subsidiary of National Distribution & Contracting, Inc. Visit: [www.gotoadc.com](http://www.gotoadc.com) for a dealer near you.

### **About National Distribution and Contracting, Inc.**

NDC, Inc. is the parent corporation of ABCO, ADC, CIDA, StarLine and UDD. NDC represents over 274 distributors, the largest organization of independent medical, surgical, dental and laboratory supply distributors in the United States. NDC provides a unique collection of business services including master distribution and logistics on behalf of distributors and manufacturers serving healthcare providers throughout the United States, Canada, Puerto Rico and parts of Central America.

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