



National Distribution & Contracting, Inc.

## ***CIDA Launches Large Product Catalog***

**Nashville, TN - June 21, 2006** – CIDA has more than doubled the size of their last catalog to include a large number of contracted product lines from National Distribution & Contracting, Inc. (NDC) vendors. The new & expanded catalog is designed for use by all markets: medical, surgical and extended care.

This large catalog is offered by authorized distributor members of CIDA – independent dealers across the United States and Canada. Seventeen color-coded categories organize the products, including a full color CIDA private label section. Also included is a resource section with product supply guides for ten specialties.

Paul Barney, managing director for CIDA states, “I’m pleased with the favorable reception from our distributors to this large catalog. We will also offer a smaller sub-set version in the fall geared toward the primary care market only.”

### **About National Distribution and Contracting, Inc.**

NDC, Inc. is the parent corporation of ABCO, ADC, CIDA, StarLine and UDD. NDC represents over 275 distributors, the largest organization of independent medical, surgical, dental and laboratory supply distributors in the United States. NDC provides a unique collection of business services including master distribution and logistics on behalf of distributors and manufacturers serving healthcare providers throughout the United States, Canada, Puerto Rico and parts of Central America.

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