



National Distribution & Contracting, Inc.

FOR IMMEDIATE RELEASE

## ***NDC Names Stern as Managing Director of StarLine***

**Nashville, TN - September 5, 2006** – National Distribution & Contracting, Inc. (NDC) announces the appointment of Colleen A. Stern to managing director of StarLine Dealers Association.

Stern started her sales career in 1985, entered the healthcare industry in 1988 as a sales representative for Graham-Field Health Products, Inc., and attained the position of regional sales director. In 1992 Stern joined General Medical now McKesson Medical-Surgical, where she held positions in sales management and marketing. Stern worked for Health Industry Distributors Association (HIDA) as Vice President of Member Relations and directed the sales efforts for member development, member resources and retention. Most recently, Stern held the position of Director of Corporate Accounts for HemoSense, Inc.

Dave Rose, NDC's vice president of member services, said, "Colleen's breadth of industry experience and enthusiastic attitude is a perfect fit for StarLine." "Colleen's appointment to NDC compliments a committed team of individuals focused on the needs of our membership," adds Mark Seitz, president and chief executive officer of NDC.

### **About National Distribution and Contracting, Inc.**

NDC, Inc. is the parent corporation of ABCO, ADC, CIDA, StarLine and UDD. NDC represents over 274 distributors, the largest organization of independent medical, surgical, dental and laboratory supply distributors in the United States. NDC provides a unique collection of business services including master distribution and logistics on behalf of distributors and manufacturers serving healthcare providers throughout the United States, Canada, Puerto Rico and parts of Central America.

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