



National Distribution & Contracting, Inc.

FOR IMMEDIATE RELEASE

NDC Announces Education Schedule 2007

Nashville, TN - February 19, 2007 – National Distribution & Contracting, Inc. (NDC) announces new leadership and a new course schedule for their sales rep training program, NDC University (NDCU).

Michele Deen, Director of Marketing has been also named as Dean of Students for NDC University. Michele has been working closely with the NDC Member and Vendor Services' team to expand the content and course offering of NDCU. The primary goal is to enhance the educational experience of participating sales reps and provide them necessary insight and confidence to be successful in healthcare distribution sales and service. The program also allows for one-on-one product training with key vendors.

"I am looking forward to improving upon a quality program by listening to the needs of our members and vendors and aligning mutual goals", says Michele Deen. Nearly 1,000 students have graduated from the NDCU training program since its inception in 1996.

2007 Course Schedule

Winter Session, Basic Sales Training – March 7-9, 2007

Summer Session, Advanced Sales Training – August 1-3, 2007

Fall Session, Basic Sales Training – November 28-30, 2007

And new this year, **NDCU Online** - an interactive webinar training event featuring one vendor (quarterly).

About National Distribution and Contracting, Inc.

NDC, Inc. is the parent corporation of ABCO, ADC, CIDA, StarLine and UDD. NDC represents over 274 distributors, the largest organization of independent medical, surgical, dental and laboratory supply distributors in the United States. NDC provides a unique collection of business services including master distribution and logistics on behalf of distributors and manufacturers serving healthcare providers throughout the United States, Canada, Puerto Rico and parts of Central America.

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