



National Distribution & Contracting, Inc.

FOR IMMEDIATE RELEASE

NDC Promotes Paulson

Nashville, TN - July 1, 2008 – National Distribution & Contracting, Inc. (NDC) is pleased to announce the promotion of Lori Paulson to Vice President of Marketing and Dental Programs. Paulson has been Managing Director of the American Dental Cooperative (ADC) and United Dental Dealers (UDD), two NDC subsidiaries for over eight years. In this newly-created position, she will expand responsibilities within the medical market while still remaining active in dental dealer interactions.

NDC acquired ADC in 1999 where Paulson was Vice President of Marketing. Prior to ADC, Paulson was Director of Marketing for Pelton and Crane, a leading dental equipment and sterilization manufacturer. Additionally, Paulson managed several key product lines at Midwest Company (now Dentsply Professional).

Mark Seitz, president & CEO, commented, “Lori’s experience in various marketing positions with leading manufacturing companies over her twenty five year career provides the foundation for this new NDC position.” Paulson will manage the NDC Marketing & Creative Services department consisting of Michele Deen (Director of Marketing), Jackie Jones (Director of Advertising & Creative Services) and Laura Reline (Director of Brand Development).

Paulson holds an MBA from University of Denver and a BS in Marketing from Lewis University.

About National Distribution & Contracting, Inc. (NDC)

NDC, Inc. represents over 284 distributors, the largest organization of independent medical, surgical, veterinary, dental and laboratory supply distributors in the United States. NDC provides a unique collection of business services including master distribution and logistics on behalf of distributors and manufacturers serving healthcare providers throughout the United States, Canada, Puerto Rico and parts of Central America. Visit: www.ndc-inc.com

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